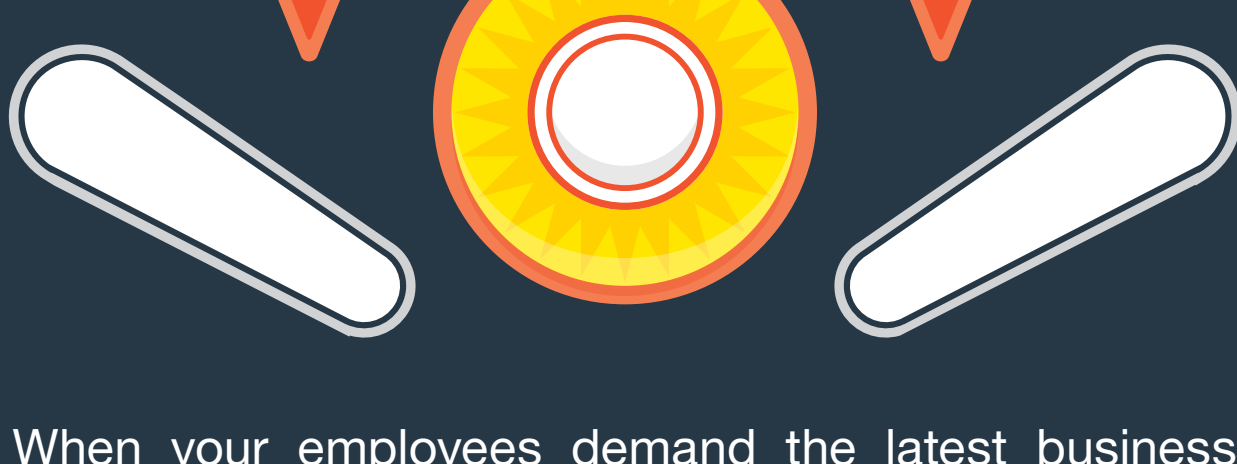


Make the right moves to hit the CLOUD SECURITY TARGET



When your employees demand the latest business applications from the cloud—and quickly—you don't want to be the obstacle. But you also don't want to lose control. With your business leaders expecting immediate action and your IT security team wanting to minimize risks, you need to know from the beginning which actions work best.

500

WE ASKED 500 IT PROFESSIONALS IN THE US WHAT'S IMPORTANT TO A WINNING IDENTITY STRATEGY.¹

500



HOW MANY BALLS WILL YOU HAVE IN PLAY?

87%

expect to be delivering more than half of their IT services in the cloud within two years.



WHAT'S THE BIGGEST OBSTACLE YOU FACE?

79%

take more than one day to integrate cloud applications.



HOW ARE YOU PLANNING TO GET AROUND THIS OBSTACLE?

68%

expect to deliver IT security from the cloud within the next two years.



WHAT HAPPENS IF YOU DON'T HAVE A SUCCESSFUL STRATEGY?

62%

worry they'll lose data if they don't control mobile users' access to applications.

61%

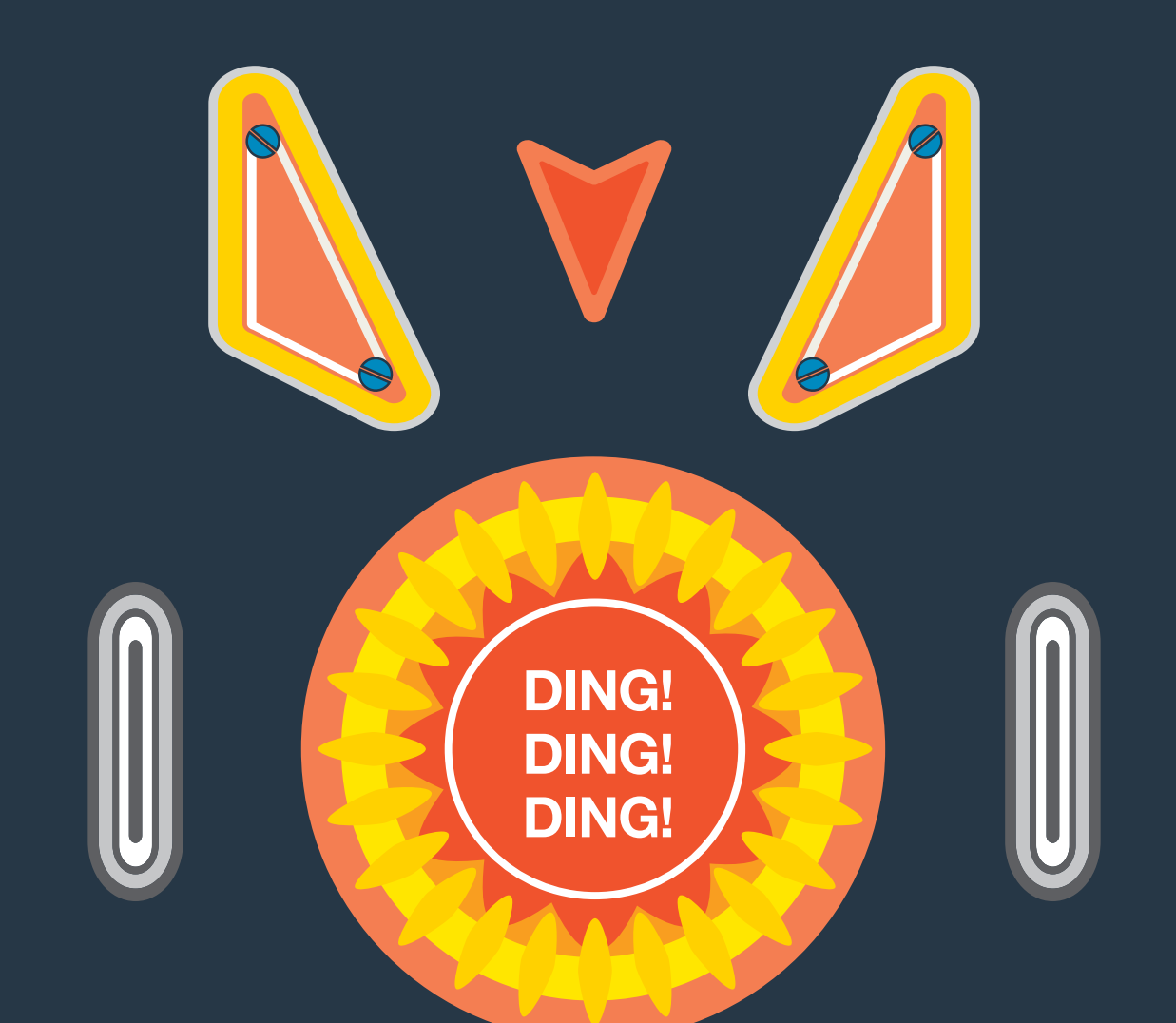
worry that insufficient control over access will increase the threat of malware.



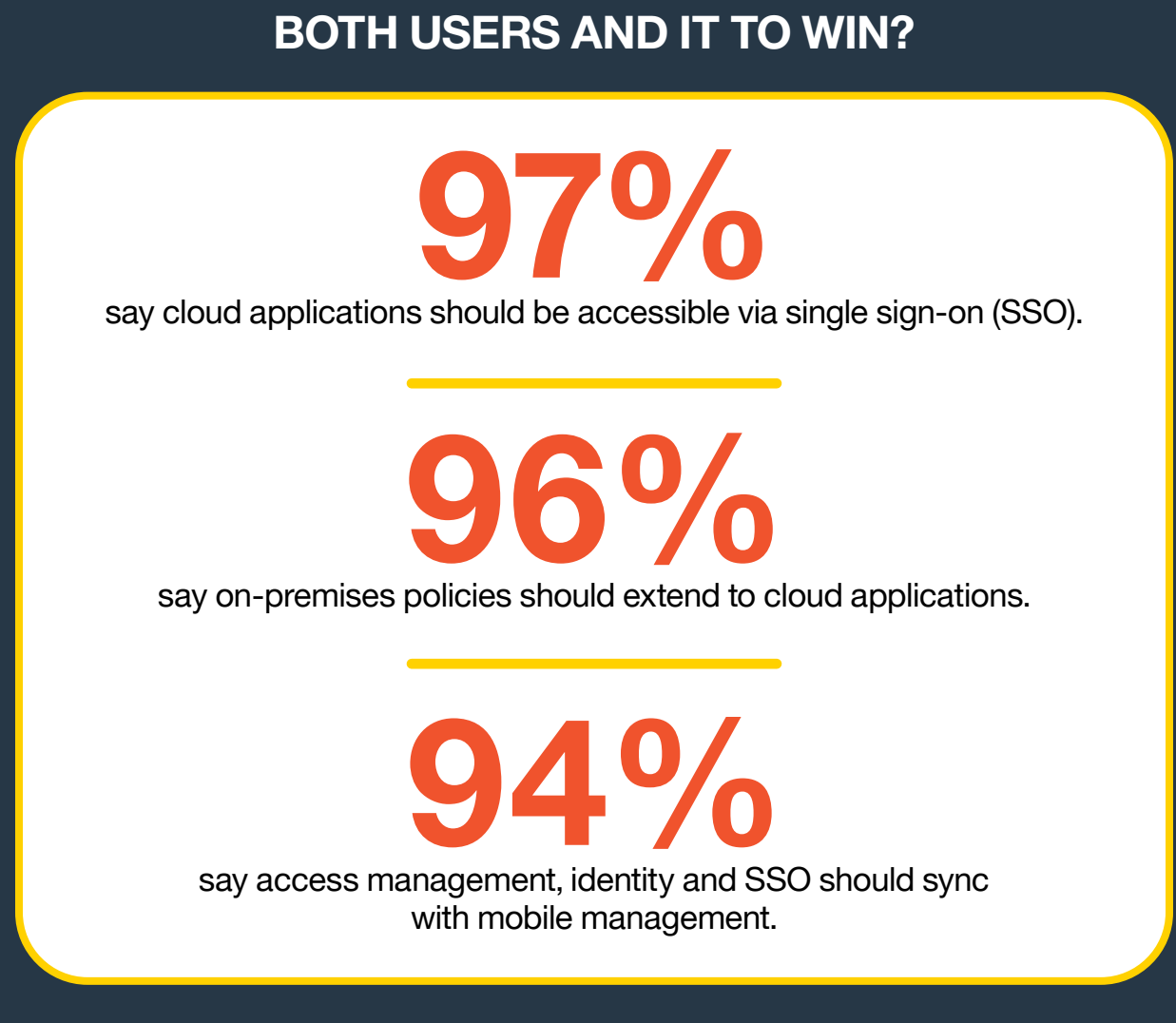
HOW DO YOU RUN UP A BIG, WINNING SCORE?

60%

say strong authentication is most important capability for controlling access.



HOW DO YOU MAKE IT EASIER FOR BOTH USERS AND IT TO WIN?



97%

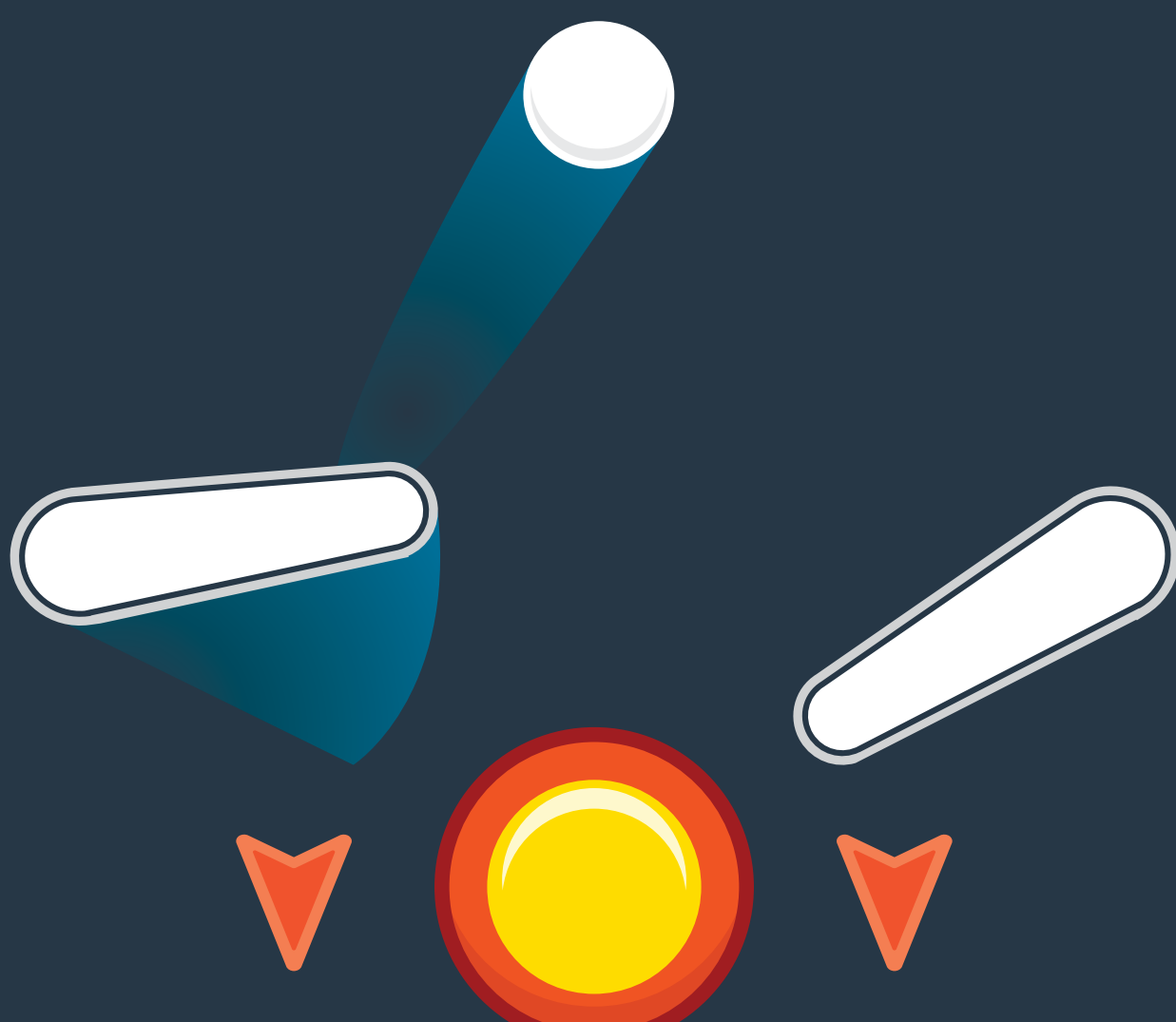
say cloud applications should be accessible via single sign-on (SSO).

96%

say on-premises policies should extend to cloud applications.

94%

say access management, identity and SSO should sync with mobile management.



IBM GOES BEYOND ORDINARY BELLS AND WHISTLES

IBM® Cloud Identity solutions help you simplify and secure identity and access management in the cloud with key capabilities including SSO from any device, seamless access across hybrid environments and improved IT efficiency by extending your existing infrastructure.

LEARN MORE ABOUT HOW IBM CAN HELP YOU SECURELY TRANSFORM YOUR BUSINESS IN THE CLOUD.