

# Five reasons to upgrade to unlimited Adobe Stock downloads.



**91%**  
Say stock assets get campaigns to market more quickly.\*



**84%**  
Agree stock assets reduce campaign costs.\*



**60%**  
Expect their stock asset needs to increase over the next 3 years.\*

With unlimited access to Adobe Stock, your creative team can:

- 1. Design freely.**  
By using high-resolution, unwatermarked assets to create concepts and mockups, your team can experiment, take more creative risks, and express the brand in new ways.
- 2. Create faster.**  
Team members can hit the ground running with artist-designed templates for your top creative projects. They're fully customizable and available right inside your Adobe Creative Cloud apps.
- 3. Jump-start future projects.**  
By filling their custom libraries and mood boards with interesting icons, textures, backgrounds, and other assets, your team will always be ready for the next project or campaign.
- 4. Avoid approval issues.**  
Team members will automatically have access to the assets they need — no more wasting time seeking or managing purchase approvals.
- 5. Simplify management and compliance.**  
No need to worry about purchasing the same asset twice or using unlicensed assets. With unlimited Adobe Stock, everyone has the access they need.



To be honest, I'm certain that we wouldn't be able to create so much content without Creative Cloud Pro Edition and Adobe Stock assets.

Bridget Esposito, Creative Director, Prudential →



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