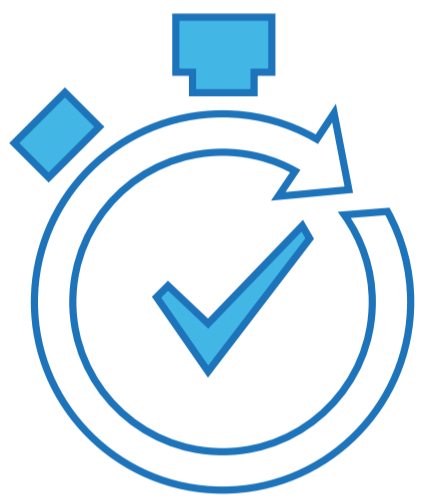


# Forrester: A data-powered mindset drives business results.

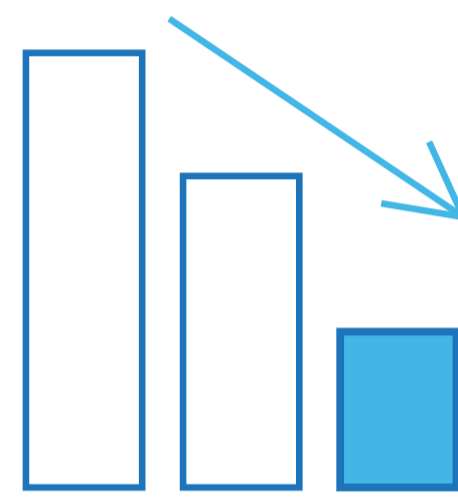
56% of companies believe their current data storage and management infrastructure limits their ability to maximise the value of their data.\* See how organisations that modernise IT use their data to achieve more.

[Read the full study.](#)

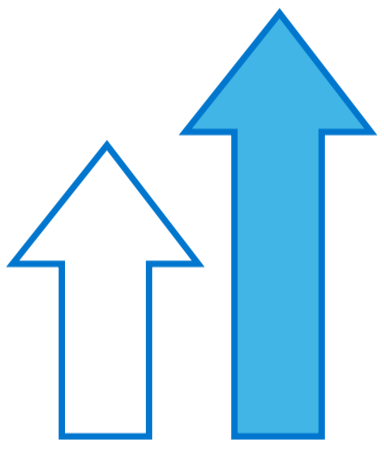
## Modern data infrastructure increases business success.



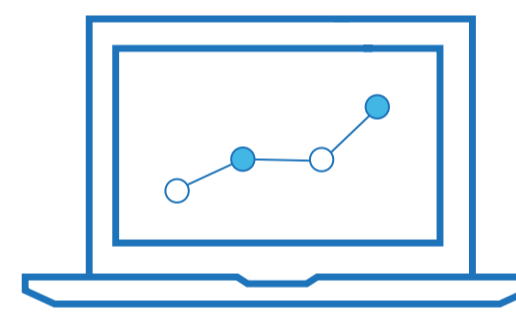
**26% faster**  
business decision-making,  
on average\*



**37% reduction**  
in data quality incidents,  
on average\*



**37% increase**  
in use of data insights,  
on average\*



**48% increase**  
in employees using data,  
on average\*

# Unlock your data capital with modern data protection and storage to drive business success.

Companies with modern data practices are 3x more likely to improve key marketing and sales metrics, and 2.7x more likely to see large improvements supporting company workflows.\* Simplify your IT infrastructure with data protection and storage solutions from Dell EMC to secure your greatest asset and achieve greater business results.

[Learn more about harnessing your data capital with Dell EMC.](#)



Dell EMC solutions with Intel®

\* Based on Forrester: Harnessing Your Data Capital to Drive Business Success, commissioned by Dell EMC, March 2019. Results are based on a survey of 516 IT decision makers worldwide. Actual results will vary. Full report [https://www.dell EMC.com/resources/en-us/asset/analyst-reports/products/storage/forrester\\_harness\\_your\\_data\\_capital\\_to\\_drive\\_business\\_success.pdf](https://www.dell EMC.com/resources/en-us/asset/analyst-reports/products/storage/forrester_harness_your_data_capital_to_drive_business_success.pdf)

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